

Before the Court is Defendant's Motion to Dismiss the Complaint under 2 Rule 12(b)(6) of the Federal Rules of Civil Procedure, and Plaintiff's Motion for 3 Class Certification and Appointment of Class Counsel under Rule 23 of the Federal 4 Rules of Civil Procedure. After reviewing the moving, opposition and reply papers, 5 the Court holds as follows:

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Plaintiff relies on the representations made by Defendant on its website 8 and in its television advertisement to demonstrate that Defendant is a credit repair 9 organization under the Credit Repair Organizations Act (the "CROA"). Whether a 10 company is a credit repair organization under the CROA depends on its 11 representations. See Plattner v. Edge Solutions, Inc., 422 F. Supp. 2d 969, 974 (N.D. **12** | Ill. 2006).

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Plaintiff failed to demonstrate that any of Defendant's representations 15 were made for the express or implied purpose of improving a consumer's credit **16** record, credit history, or credit rating as required by 15 U.S.C. § 1679a(3)(A). 17 Defendant did not make any promises of credit improvement. Rather, it merely 18 promises to provide a consumer with his or her credit score; it is up to the consumer 19 to improve it.

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15 U.S.C. § 1679b(a)(3) applies only in the credit repair context. The term "any person" cannot be used to expand the statute's coverage. Rather, it is meant to ensure that the statute applies in any context involving credit repair. Lopez v. ML # 3, LLC, 607 F. Supp. 2d 1310, 1312-13 (N.D. Fla. 2009).

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## **NOW THEREFORE:**

Defendant's Motion to Dismiss is **GRANTED** with prejudice. 27 **28** Because the Motion to Dismiss is granted, Plaintiff's Motion for Class Certification

1 is thereby rendered **MOOT**. 2 IT IS SO ORDERED. 3 DATED: November 19, 2010 5 Hon. Manuel L. Real United States District Court Judge 6 7 Respectfully Submitted by: /s/ Darrel J. Hieber DARREL J. HIEBER (CA SBN 100857) 10 darrel.hieber@skadden.com JASON D. RUSSELL (CA SBN 169219) 11 | jason.russell@skadden.com MARINA V. BOGORAD (CA SBN 217524) marina.bogorad@skadden.com SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP 13 300 South Grand Avenue Los Angeles, California 90071-3144 Telephone: (213) 687-5000 Facsimile: (213) 687-5600 15 Attorneys for Defendant FREESCORE LLC 17 18 19 20 21 22 23 24 25 26 27 28